



Course Name:
IMPACT INVESTING

Instructor: MARIA MAISURADZE, CFA, FSA

Format:

- 1.5 hour of on-demand videos
- 3-4 hours of readings
- Integrated quizzes

This is a foundational course in Impact Investing

COURSE CURRICULUM

Section 1: INTRODUCTION

1. What's Impact Investing?
2. Where Does Impact Investing Fit in The Sustainable Investing Universe?
3. Why Impact Investing matters
4. Market Size
5. Financial Performance

Section 2: CONCEPTS

1. Sustainable Development Goals
2. Triple Bottom Line
3. Blended Finance
4. Catalytic Capital
5. Systems Thinking
6. Impact Risks – Unintended Impact
7. Impact Washing
8. Theory of Change

Section 3: IMPACT INVESTING FRAMEWORKS

1. Universe of Impact Investing Frameworks
2. IRIS+
3. Impact Management Project (IMP)
4. Future Fit
5. Other Standards and Frameworks

Section 4: IMPACT PORTFOLIOS

1. Portfolio Creation Process
2. Setting the Goals
3. Asset Classes
4. Operating Principles for Impact Management

Section 5: CASE STUDIES

Section 6: CLOSING REMARKS

- ✓ Interview with practitioners
- ✓ Integrated quizzes
- ✓ Additional reading resources