



Course Name:  
**ESG and Sustainable Investing 101**

Format:

- 60 minutes of on-demand videos
- 1-2 hours reading
- Quizzes

Foundational course on ESG and Sustainable Investing inspired by research and programs developed by CFA Institute, SASB, and Concordia University.

## COURSE CURRICULUM

### FUNDAMENTALS

Evolution of sustainable investing  
Terminology and concepts

### ESG FACTORS

Environmental factors  
Social factors  
Governance factors  
Bridging ESG factors and financial impacts

### INVESTMENT STRATEGIES

Overview of 7 main strategies  
Performance  
Integration of ESG factors

### CASE STUDY

Assignment  
Analysis

### KEY TAKE AWAYS

- ✓ Integrated quizzes
- ✓ Additional reading resources